

zeta

Specialist Lighting

Solar powered Light Guide Panels for Belisha Beacons in Westminster

Motorists will be familiar with the style of a Belisha Beacon on pedestrian crossings and are required to slow down when approaching and stop if pedestrians are on the crossing. The presence of a Belisha Beacon increases awareness and provides additional visibility to zebra crossings for motorists, primarily at night making the crossing safer.

Zeta Specialist Lighting were asked by Westminster City Council if they could provide a solar powered Belisha Beacon that would be maintenance free, save on costs and save on use of electricity for a cleaner more green lighting solution.

In response Zeta offered their superior, durable and cost effective Belisha Beacons.

Zeta's Belisha Beacon's use long lasting solar power and Light Guide panel technology.

Zeta's Belisha Beacon incorporates a standalone unit that can be installed anywhere, ideal for both permanent and temporary crossings. The **Belisha Beacon** uses an ultra-bright, flashing light guide panel in place of a traditional flashing light bulb for an even array of light. With a lifespan of 50,000 hours the **Zeta Belisha Beacon** is cost effective, it has reduced maintenance and running costs and it has no disposal or annual replacement costs.



Zeta provided and fitted two solar powered **Light Guide Panel Belisha Beacons** onto central reservations in Notting Hill, Westminster. The crossings are now much more noticeable, especially at night.

Westminster City Council was very pleased with the effect they have had on the pedestrian crossings along with the environmental and financial savings that they have provided.

www.westminster.gov.uk